



For More Information Contact:
Debi Garrity—Director of Marketing
FirstNet Learning
303.320.1187 x. 310
dgarrity@firstnetlearning.com

For More Information Contact:
Terri Johnson—KLC Senior Marketing
& Communications Manager
tjohnson@klc.org
Or Callie Dezar—KLCIS Online
cdezarn@klc.org
1.800.876.4552

For Immediate Release

Kentucky League of Cities & FirstNet Learning Launch Online University Kentucky Communities Will Benefit

Denver, CO, October 25, 2007 – Kentucky League of Cities Insurance Services (KLCIS) division has launched KLCIS Online University, created and powered by FirstNet Learning. This state-of-the-art online university allows KLCIS to offer knowledge@work™ online training any time, at any pace, at any place to KLC members and their employees statewide.

FirstNet Learning has created for KLCIS the most up-to-date online university available. The KLCIS branded, customized online university contains colleges built exclusively for municipal employees in such areas as Fire, Police & EMS, Public Works, Parks & Recreation, and Public Officials.

“KLC is committed to ongoing education for our members. We know it will benefit thousands of people in hundreds of communities across Kentucky in numerous ways”, states Sylvia Lovely, KLC Executive Director and CEO. “KLCIS members will increase their knowledge via courses in topics such as defensive driving, ergonomics, stress management, electrical safety and workplace diversity.”

Kentucky communities will benefit from having well-trained public employees. Advanced learning helps to reduce risk and thereby reduce accidents, saving thousands of dollars in areas such as medical, repairs and insurance premiums. Online training further reduces costs by saving on resources—learners attend via the internet from their office or home. Travel costs are eliminated and most material costs reduced. Online training has a 60% faster learning curve than instructor-led training alone, according to *Training Magazine*. Online learning also has a 25% to 60% higher retention rate, bringing even more value to both the employee and employer.

“Kentucky League of Cities Insurance Services Online University is unique because it provides real value in terms of custom campuses, custom content, 24/7 access to training, cost-savings and ease of use to a state-wide audience,” said Roy Burger, Chairman and CEO, FirstNet Learning. “KLC’s Insurance Services division sees the potential benefits of training their members as a way to reduce risk and help their city and municipal members keep overall costs down, including insurance costs. We’re very pleased to be KLC’s partner!”

The Kentucky League of Cities (KLC), an association formed in 1927, now serves more than 380 cities, providing resources, advocacy and assistance to help make cities more livable. KLC offers a number of services: property, casualty, workers’ compensation and health insurance; loss control; policy development; research; finance; legal and information technology services; training and education; and legislative advocacy. Based in Lexington, they also have an office in Frankfort. In 1987 the Kentucky League of Cities Insurance Services (KLCIS), a member-owned insurance pool, was formed at the request of member cities who could not afford or find insurance. KLCIS insures more Kentucky cities than all other insurance carriers combined.

FirstNet Learning is a leading provider of turnkey, online customer-branded universities, campuses and training centers to over 3500 businesses and municipalities. FirstNet Learning offers custom blended learning solutions and an extensive e-learning catalog of more than 2,500 courses focused on human capital management, risk management, health & safety, productivity, business skills, pc desktop skills and more. FirstNet Learning, founded in 1999, serves clients worldwide from its Denver headquarters.

FirstNet Learning, Inc., 2401 15th Street, Suite #150, Denver, Colorado 80202

303.302.1187

www.firstnetlearning.com