

In honor of back-to-school month, we ask:

**WHY are APPLES**

**associated with LEARNING?**



**Answer:** In the United States, an apple is a traditional gift for a teacher. This stemmed from the fact that teachers during the 16th to 18th centuries were poorly paid, so parents would compensate the teacher by providing food. As apples were a very common crop, teachers would often be given baskets of apples by students. As wages increased, the quantity was toned down to a single fruit.

Now that you've learned a little about apples, take some time to **learn more** and increase your knowledge in the topics that are important to you: health, safety, human capital, business skills, leadership, management, defensive driving, pc/Desktop skills -- over 2,500 online courses created to affordably and effectively enhance knowledge, reduce risk, gain skills, increase productivity.

**Train Any Time! Any Pace! Any Place!**

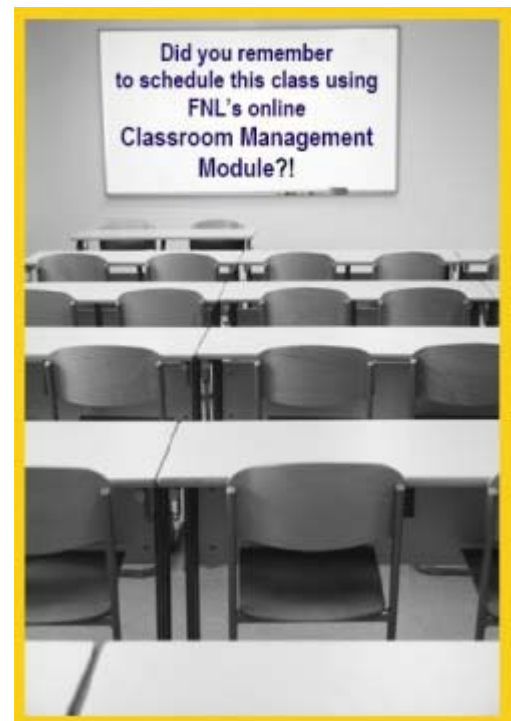
### **FirstNet Learning's NEW Classroom Management Module**

is a powerful tool that helps you create, administer, track, verify, & report on traditional classroom instruction, as well as online training, in one complete application! **Easily, affordably blend your classroom & online learning!** FNL's CMM will help you:

- Plan, organize, and execute instructor-led and offsite training
- Integrate classroom & online learning data in one learning management system
- Create Curriculums, Add & Certify Instructors, Group Enroll, Manage Class Sizes

**Let's Talk!** Join us for an **Inside the FNL WebEx** demonstrating our **Classroom Management Module**. Learn how it will easily & affordably blend into your plans for blended learning.

**[RSVP Now...](#)**





**ETHICS** (a.k.a. Moral Philosophy) addresses concepts such as good and evil, right and wrong, justice. Ethics is also just one of over 2,500 online courses offered by FirstNet Learning.

### **It's a very popular course!**

Whether you have 1, 100, 1000 or 100,000 to train, we make online training in Ethics **affordable** and easy to deliver, track and verify.

Have just a few people to train in **Sexual Harassment Prevention?**

Or have thousands, including **managers & supervisors?**

Have employees who interact with the public but have **never learned**

**Customer Service Skills?**

### **Have a problem that training & gaining knowledge can help solve?**

Chances are online learning can help resolve many of your workplace issues, and even some at home (e.g., have a teenager about to start driving? Check out our defensive driving courses, including **Alive @ 25!**® for parents). [View our course catalog.](#)

**Take advantage of our summer special: Train up to 5,000 people in one course for just \$2,500. 50 cents per learner!** 10,000 employees? \$5,000.

More than 10,000? Less than 5,000? [Contact us!](#) This summer special ends September 22, 2010.

## **Law Enforcement Training**

**FirstNet Learning & Lexipol** know an investment in training is an investment in Risk Management. We both believe in a proactive approach and we've joined together to uniquely deliver online law enforcement training so that learners may prevent problems before they ever occur. Focused on high risk areas, these courses cover core, critical tasks and help you

**MAKE EVERY DAY A TRAINING DAY!** [Learn more!](#)



*FirstNet Learning is the leading provider of online learning solutions, including turnkey, online customer-branded universities for state-wide risk sharing pools, as well as insurance providers, for-profit and non-profit businesses, and universities. Partnering with these organizations, FirstNet Learning is providing critical training to thousands of organizations, including nearly 10,000 municipalities across the United States.*

*FirstNet Learning offers custom blended learning solutions and an extensive e-learning catalog of more than 2,500 courses focused on human capital management, risk management, law enforcement, driver safety, health & safety, productivity, business skills, pc desktop skills, and more. Founded in 1999, FirstNet Learning delivers Knowledge @ Work® and serves clients worldwide from its Denver headquarters.*